

### Welcome to Peninsula Real Estate

We provide premium experiences to real estate clients on the Portland Peninsula and throughout Southern Maine.

# A Team That Values Collaboration & Innovation

At Peninsula, we've learned from the best and the worst in the industry—and we're applying that knowledge to create a unique and supportive environment.

As a local, independent brokerage, we have the flexibility to create policies that benefit our agents, clients, and community. We're always evolving to meet the changing needs of our industry and our local market. We value our agents' time and prioritize efficient communication and collaboration.

Come join us.





# Living Quality Over Quantity

At Peninsula, we believe in communicating purposefully, working efficiently, and living our mantra: Quality Over Quantity. What does that mean?

It means we combine our expertise, creativity, and genuine care, to deliver exceptional results and exceed expectations in every transaction. It means we commit ourselves to continuous improvement and maintain a positive and supportive environment for our clients and our team. It means we're dedicated to building high-trust relationships built on understanding, respect, and exceptional service.

To us, Quality Over Quantity means prioritizing client needs and long-term satisfaction over short-term gains.



# Customized Team & **Individual Offerings**





#### **Comprehensive Training** Program for All Levels

- Weekly one-on-one customized coaching
- Correspondence templates to streamline efficient and relevant communications



#### Low Overhead & Customized Team Splits/Caps

We're a home-based team with a convenient dropin location at 203 Anderson St. By avoiding the overhead of a traditional office, we're able to offer competitive splits and caps. We believe in supporting our local community and often meet clients and colleagues at local businesses and public spaces.



#### Weekly Team Meetings

Our team meetings are relevant, valuable, and develop:

- Team closeness and a supportive work environment
- Market expertise
- Relationships with other local industry professionals
- Ways to engage and serve our community



## Team & Community Development

We regularly organize team outings and agencysponsored events to foster a strong team bond and connect with our community. These events offer opportunities to network, give back, and provide value to our sphere.



### Education & Networking

We offer educational and networking opportunities to help each other grow our businesses. Examples of past events include CPA presentations, and happy hours with wealth managers and other professional/ community influencers.



## **Expansive Network**

Access to a network of top-tier property professionals and vendors ensures seamless transactions and exceptional service for our clients.



### **Agent Tools**

Leverage essential agent tools for streamlined operations, ensuring a successful and efficient real estate practice.

- Access to a CRM
- Transaction coordination
- Website management, digital advertising, SEO, and email marketing
- Free signs and business cards
- Access to the MLS
- E&O insurance and business liability coverage

Ready to be a part of the team that lives quality over quantity?

ome join us.

Peninsula Real Estate

203 Anderson Street Portland, Maine 04101



**%** 207.400.0744

□ rk@peninsularealestate.me

f @ @peninsularealestate.me